



**Contact:** Melanie Gravdal  
847.420.8808  
melanie@eda-pr.com

## **AVALON WATERWAYS ANNOUNCES NEW GODMOTHER CRUISE FOR 2015**

### **Special Itinerary Features *1,000 Places to See Before You Die* Author Patricia Schultz**

**LITTLETON, Colorado – December 10, 2013** – The delightful Danube will soon set the stage for an incredible new Special Interest cruise featuring Avalon godmother and renowned author Patricia Schultz of the international bestsellers, *1000 Places to See Before You Die*.

“In May 2013, I christened the *Avalon Expression*, the newest Suite Ship addition to Avalon Waterways’ impressive fleet of river cruise ships,” said Schultz. “At that time, I thought nothing could top the once-in-a-lifetime honor, until they asked me to host a godmother cruise on ‘my’ ship.”

On this special 7-night, 8-day [Godmother Cruise](#) (departing August 11, 2015), Patricia will be offering fellow cruisers the chance to sit-in on guest lectures about must-see destinations around the world and have their books signed by her as the *Expression* sails the Blue Danube from Budapest to Vienna, Durnstein-Melk, Linz-Passau and Regensburg before reaching Nuremburg.

“Patricia has inspired thousands of people driven by wanderlust to travel the world,” said Patrick Clark, managing director of Avalon Waterways. “She was the perfect godmother for the *Expression* and a wonderful choice to lead a cruise on the *Expression* in 2015. We’re thrilled to extend our relationship with her to a group of lucky Avalon travelers – all of whom are sure to be as enamored with her, thanks to their shared passion of travel, as we are.”

For more information about this Godmother Cruise, travelers can visit [www.avalonwaterways.com/1000Places](http://www.avalonwaterways.com/1000Places), contact a preferred travel agent or call Avalon Waterways directly at 877.797.9791.

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#### **ABOUT PATRICIA SCHULTZ**

Patricia Schultz is the author of the international bestsellers *1,000 Places to See Before You Die*® (now with over 3 million copies in print and translated into 25 languages) and *1,000 Places to See in the USA and Canada Before You Die*®, books that reinvented the idea of travel book as both wish list and practical guide.

A second edition of the original book came out in Fall 2011, with 200 entirely new destinations and more than 50% new material woven into the revised entries, emphasizing travel areas rather than single sites. A veteran travel journalist with 25 years of experience, Ms. Schultz has written for *Wall Street Journal*, *Travel Weekly* and *Everyday with Rachael Ray*. She also executive-produced a Travel Channel television show based on her book, *1,000 Places To See Before You Die*. Her home base is New York City.



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## ABOUT AVALON WATERWAYS

Since we launched our very first ship in 2004, Avalon Waterways has invited you – our traveler – to be our muse. Thanks to you, we let imagination and a relentless desire to create a smart use of space, be our guide. The result? An incomparable river cruise experience, including one-of-a-kind Panorama Suites<sup>SM</sup> with innovative Open-Air Balconies<sup>®</sup> – on the industry’s only Suite Ships<sup>®</sup>: Unequaled vessels that feature two full decks of 200- and 300-square-foot suites. And on the spectacular ships of Avalon, “included” is one of our favorite words. Spacious outside staterooms with plenty of room to relax – included. Special touches like regional wines and beer at every onboard dinner – included. Complimentary Wi-Fi – included. The most shore excursions, led by Certified Local Guides – included. VIP entrance into must-see sites – included. Unique Local Favorites<sup>SM</sup> designed to bring your destination to life – included. In addition to everything that is included, we also give you the freedom of Avalon Choice<sup>®</sup> – a different approach to river cruising that invites travelers to personalize their trip.

Whether you’re looking for a romantic mini-break, an in-depth 24-day exploration or something in between, with Avalon Waterways, you can choose the river cruise that reveals the very best of Europe, Asia or South America – your way!

Consumers can book an Avalon Waterways vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.877.380.1535. For more information, please visit [www.avalonwaterways.com](http://www.avalonwaterways.com). Travel agents can request Avalon Waterways brochures by calling toll free 1.800.221.0090 or visiting [www.globusfamilypartner.com](http://www.globusfamilypartner.com).