



FOR IMMEDIATE RELEASE

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TREND ALERT: THEMED ITINERARIES AMONG MOST COVETED RIVER CRUISES

Avalon Waterways Answers The Call With New “Special Interest” Cruises in 2015

LITTLETON, Colorado – April 22, 2014 – From wine and wellness to culinary and culture, year after year, Avalon Waterways’ “special interest” cruises sell out. And they sell out early. In 2015, once again, the river cruise company is continuing its special interest cruise offerings to meet demand, including adding author and opera cruises to an already diverse and robust “passion” cruise lineup.

Avalon’s [NEW Author Cruise](#) will feature renowned author Patricia Schultz of the international bestsellers, *1000 Places to See Before You Die*. On this special 7-night, 8-day cruise (departing August 11, 2015), Patricia will be offering fellow cruisers the chance to sit-in on guest lectures about must-see destinations around the world and have their books signed by her as the *Expression* sails the Blue Danube from Budapest to Vienna, Durnstein-Melk, Linz-Passau and Regensburg before reaching Nuremburg. Patricia previously served as the *Avalon Expression* godmother, christening the ship in May 2013.

“Patricia has inspired thousands of people driven by wanderlust to travel the world,” said Patrick Clark, managing director of Avalon Waterways. “She was the perfect godmother for the *Expression* and a wonderful choice to lead a cruise on the *Expression* in 2015. We’re thrilled to extend our relationship with her to a group of lucky Avalon travelers – all of whom are sure to be as enamored with her, thanks to their shared passion of travel, as we are.”

And, extending its strong series of music-themed cruises including jazz and classical genres, Avalon Waterways is introducing music-lovers to a [NEW Opera Cruise](#) in 2015. On this 13-day cruise – a July 15, 2015 departure – travelers will be transported to a symphony of destinations, from Budapest to Prague, enjoying live opera music along the way.

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For 2015, Avalon is also bringing back the following, extremely popular themed itineraries:

- [Art & Impressionist Cruises](#) (2 itineraries, priced from \$3,149)
- [Beer Tasting Cruises](#) (2 itineraries, priced from \$2,549)
- [Culinary Cruises](#) (2 itineraries, priced from \$2,599)
- [Festive Holiday Cruises](#) (5 itineraries, priced from \$1,784)
- [Golf Cruise](#) (9 days from Vienna to Munich, priced from \$2,889)
- [Jazz Cruise](#) (11 days from Côte d'Azur to Paris, priced from \$4,099)
- [Jewish Heritage Cruise](#) (13 days from Budapest to Prague, priced from \$3,989)
- [Music Cruise](#) (15 days from Amsterdam to Budapest, priced from \$4,991)
- [Wellness Cruise](#) (13 days from Budapest to Prague, priced from \$4,188)
- [Wine Appreciation Cruises](#) (8 itineraries, priced from \$3,309)

DEAL ALERT: To celebrate the launch of the 2015 cruise season, Avalon Waterways is offering travelers [THREE WAYS TO SAVE](#): 1) **Guaranteed air price with \$250 air credit**; 2) **Save 10% on select “Book Now” sailings**; 3) **FREE pre-paid gratuities.**

For more information, visit [AvalonWaterways.com](#) and “like” us on [Facebook](#). Agents should visit [GlobusFamilyPartner.com](#) for booking details and promotions.

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ABOUT AVALON WATERWAYS

Since we launched our very first ship in 2004, Avalon Waterways has invited you – our traveler – to be our muse. Thanks to you, we let imagination and a relentless desire to create a smart use of space, be our guide. The result? An incomparable river cruise experience, including one-of-a-kind Panorama SuitesSM with innovative Open-Air Balconies[®] – on the industry’s only Suite Ships[®]: Unequaled vessels that feature two full decks of 200- and 300-square-foot suites. And on the spectacular ships of Avalon, “included” is one of our favorite words. Spacious outside staterooms with plenty of room to relax – included. Special touches like regional wines and beer at every onboard dinner – included. Complimentary Wi-Fi – included. The most shore excursions, led by Certified Local Guides – included. VIP entrance into must-see sites – included. Unique Local FavoritesSM designed to bring your destination to life – included. In addition to everything that is included, we also give you the freedom of Avalon Choice[®] – a different approach to river cruising that invites travelers to personalize their trip.

Whether you’re looking for a romantic mini-break, an in-depth 24-day exploration or something in between, with Avalon Waterways, you can choose the river cruise that reveals the very best of Europe, Asia or South America – your way!

Consumers can book an Avalon Waterways vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.877.380.1535. For more information, please visit [www.avalonwaterways.com](#). Travel agents can request Avalon Waterways brochures by calling toll free 1.800.221.0090 or visiting [www.globusfamilypartner.com](#).