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Contact: Melanie Gravidal
847.420.8808
melanie@eda-pr.com

THE AVALON SIEM REAP SETS SAIL ... BECOMES FIRST “SUITE SHIP” IN ASIA

LITTLETON, Colorado – MARCH 3, 2015 – A journey on one of Asia’s great rivers offers a tapestry of fascinating sights, colorful cultures and ancient traditions. A journey with Avalon Waterways gets travelers closer to all the must-see sights and introduces them to the locals and their way of life. And now, travelers have the opportunity to live the “suite life” in Asia. For the first time, Avalon Waterways has introduced a **NEW, 36-guest Suite Ship® on the Mekong River**.

“Our wildly popular Suite Ship design is taking on Southeast Asia, sailing through Vietnam and Cambodia,” said Patrick Clark, managing director of Avalon Waterways. “This new, intimate ship which holds only 36 travelers, paired with our immersive Local FavoritesSM program – including such delights as a traditional water blessing and Vietnamese cooking class - were designed to spotlight the unique stories along the Mekong; inspiring an unparalleled Asia vacation.”

The [***Avalon Siem ReapSM***](#) and its crew invite travelers to truly engage with and experience the local culture and revel in the unique sights and sounds found along the Mekong River. Built by local craftsman, the ship reflects the character, symbols and traditions of the areas through which it sails while also offering travelers the modern features they expect and enjoy.

On this new Suite Ship, travelers are welcomed by 18 well-appointed **Avalon Suites with 245-square-feet of living space**. And, while other ships may offer guests tiny balconies, the *Avalon Siem Reap* introduces travelers in Asia to Avalon’s innovative, signature **Open-Air Balconies®** featuring floor-to-ceiling, wall-to-wall panoramic windows measuring 14-feet-wide with retractable screen systems and doors that slide open a full 9-feet, creating the feeling of sitting outside.

In front of each Open-Air Balcony is a private sitting area, complete with love seat, chairs and table. And facing the passing views is Avalon’s Comfort Collection BedsSM, inviting travelers to relax and enjoy every moment of cruising past the fascinating scenes of daily life on the Mekong.



Avalon Unveils the Siem Reap – 2-2-2

“This Suite Ship mirrors the experience found on our Suite Ships in Europe. But, perhaps as important as the attention to detail and appointments found on this ship is its overall size,” says Clark. “Featuring only 18 suites, this vessel was designed to traverse more of the Mekong River, providing travelers the chance to enjoy more of Asia. The *Avalon Siam Reap* is the only ship in the industry cruising all the way from Ho Chi Minh City to Siem Reap (or vice versa), as water levels allow. And when sailing into the Ho Chi Minh harbor, Avalon guests are just minutes away from their deluxe hotel accommodations.

DEAL ALERT: For those travelers interested in sailing the Mekong in 2015, Avalon Waterways is offering BIG deals, including \$299 air and savings of up to \$2,000/couple on select departures. For 2016, the company is offering savings of 10 percent off.

For more information, visit AvalonWaterways.com and “like” us on [Facebook](https://www.facebook.com/AvalonWaterways). Agents should visit GlobusFamilyPartner.com for booking details and promotions.

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ABOUT AVALON WATERWAYS

Since we launched our very first ship in 2004, Avalon Waterways has invited you – our traveler – to be our muse. Thanks to you, we let imagination and a relentless desire to create a smart use of space, be our guide. The result? An incomparable river cruise experience, including one-of-a-kind Panorama SuitesSM – with innovative Open-Air Balconies[®] – on the industry’s only Suite Ships[®]: Unequaled vessels that feature two full decks of 200- and 300-square-foot suites. And on the spectacular ships of Avalon, “included” is one of our favorite words. Spacious outside staterooms with plenty of room to relax – included. Special touches like regional wines and beer at every onboard dinner – included. Complimentary Wi-Fi – included. The most shore excursions, led by Certified Local Guides – included. VIP entrance into must-see sites – included. Unique Local FavoritesSM designed to bring your destination to life – included. In addition to everything that is included, we also give you the freedom of Avalon Choice[®] – a different approach to river cruising that invites travelers to personalize their trip.

Whether you’re looking for a romantic mini-break, an in-depth 24-day exploration or something in between, with Avalon Waterways, you can choose the river cruise that reveals the very best of Europe, Asia or South America– your way!

Consumers can book an Avalon Waterways vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.877.380.1535. For more information, please visit www.avalonwaterways.com. Travel agents can request Avalon Waterways brochures by calling toll free 1.800.221.0090 or visiting www.globusfamilypartner.com.