



FOR IMMEDIATE RELEASE

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INTENT ON MAKING AN ARTISTIC IMPRESSION, AVALON UNVEILS ARTS & CULTURE CRUISES FOR 2016

LITTLETON, Colorado – May 4, 2015 – From taking a walk through Claude Monet’s home and gardens in Giverny and seeing the village that inspired Vincent Van Gogh’s brushstrokes during his last days to experiencing the sights and sounds of Europe’s classical, operatic and jazz musical scene, Avalon Waterways is providing the perfect getaways for art lovers and music enthusiasts, alike.

“Year-after-year, our special interest cruises are among our most popular,” said Patrick Clark, managing director of Avalon Waterways. “Our arts-themed cruises are no exception. On our Jazz cruise, travelers will enjoy the annual jazz festival in Vienne; on our Art and Impressionist departures, cruisers can walk – quite literally – in the footsteps of the Monet and Van Gogh and our classical- and opera-themed itineraries take travelers to concerts in Europe’s musical capital: Vienna.”

Art & Impressionist Cruises:

On these special cruises, travelers will experience scenic northern France – and the birthplace of Impressionist art – as they explore Paris’ art museums, the gardens at Giverny, Château d’Auvers in Auvers-sur-Oise (where Van Gogh spent his last days), Rouen’s cathedral and attend onboard art lectures by a local expert.

- *Paris to Normandy’s Landing Beaches* – July 12, 2016 departure
- *Grand France* – July 12, 2016 departure

Jazz River Cruises:

Music will move travelers on these special jazz departures. Travelers will be joined on board by a jazz expert who will provide entertainment and conduct a lecture about jazz. Free time in Vienne is highlighted by its world-renowned Jazz Festival.

- *Burgundy & Provence* – June 27, 2016 departure
- *Grand France* – June 27, 2016 departure

- more -



Arts & Culture Cruises – 2-2-2

Music River Cruises:

On Avalon’s 2016 music cruises, travelers are transported to a symphony of destinations where local experts will provide fascinating insights into European music. Some highlights include visiting a violin-maker in Regensburg, attending a Royal Waltz concert in Vienna, an excursion to Salzburg, Mozart’s birth place and a short concert at Budapest’s Opera House.

- *Magnificent Europe* – October 28, 2016 departure
- *Legendary Danube* – October 28, 2016 departure

BIG SAVINGS ON “SPECIAL INTEREST” CRUISES: Those booking a 2016 cruise early can **SAVE 15% on all France river cruises OR SAVE 10% on all 2016 Europe cruises.** For details, click [here](#).

For more information, visit AvalonWaterways.com and “like” us on [Facebook](#). Agents should visit GlobusFamilyPartner.com for booking details and promotions.

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ABOUT AVALON WATERWAYS

Since we launched our very first ship in 2004, Avalon Waterways has invited you – our traveler – to be our muse. Thanks to you, we let imagination and a relentless desire to create a smart use of space, be our guide. The result? An incomparable river cruise experience, including one-of-a-kind Panorama SuitesSM – with innovative Open-Air Balconies[®] and beds facing the views – on the industry’s only Suite Ships[®]: Unequaled vessels that feature two full decks of 200- and 300-square-foot suites. And on the spectacular ships of Avalon, “included” is one of our favorite words. Spacious outside staterooms with plenty of room to relax – included. Special touches like regional wines and beer at every onboard dinner – included. Complimentary Wi-Fi – included. The most shore excursions, led by Certified Local Guides – included. VIP entrance into must-see sites – included. Unique Local FavoritesSM designed to bring your destination to life – included. In addition to everything that is included, we also give you the freedom of Avalon Choice[®] – a different approach to river cruising that invites travelers to personalize their trip.

Whether you’re looking for a romantic mini-break, an in-depth 24-day exploration or something in between, with Avalon Waterways, you can choose the river cruise that reveals the very best of Europe, Asia or South America– your way!

Consumers can book an Avalon Waterways vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.877.380.1535. For more information, please visit www.avalonwaterways.com. Travel agents can request Avalon Waterways brochures by calling toll free 1.800.221.0090 or visiting www.globusfamilypartner.com.