



FOR IMMEDIATE RELEASE

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HUNGRY FOR PALATE-PLEASING THEMED CRUISES? AVALON DELIVERS IN 2016

LITTLETON, Colorado – April 29, 2015 – Thanks to an increased interest in themed cruises, in the past five years, Avalon Waterways has grown its culinary, wine and beer-themed offerings by more than 300 percent (300%). In 2016, the river cruise company is providing travelers six (6) wine-themed itineraries, three (3) beer-focused special interest cruises and one (1) departure meant to help travelers indulge in their culinary cravings.

“For those travelers who are hungry to explore their passions along Europe’s rivers, we’re offering our most robust selection ever of wine, beer and culinary cruises in 2016,” said Patrick Clark, managing director of Avalon Waterways. “Our special interest cruises sell out early year-over-year. It’s easy to understand why. On these special departures, our guests – in the company of others who share their passion – enjoy onboard presentations by experts and additional food, wine or beer-focused activities at no additional cost.”

Wine Appreciation Cruises:

Palates will applaud these cruises as travelers learn what to look for in a good wine with help from distinguished wine authorities, visits to wine villages and tastings galore.

- *Burgundy & Provence* – March 21 and October 23 & 27, 2016 departures
- *Grand France* - March 21, October 18 & 22, 2016 departures
- *Rhine & Rhône Revealed* – October 22, 2016 departure
- *Canals, Vineyards & Paris* – October 25, 2016 departure
- *The Blue Danube Discovery* – October 30, November 2 & 5, 2016 departures
- *Grand Danube Cruise* – October 26 & 28, 2016 departures

Beer Cruises:

A visit to Europe is even better when it includes a discovery of their famous beers, and these special Avalon departures deliver just that ... *Prost!*

- *Danube Dreams* – March 30, 2016 departure
- *Essential Holland & Belgium* – April 12, 2016 departure
- *The Blue Danube Discovery* – November 9, 2016 departure

- more -



Culinary Cruise:

Travelers will enter a food lover's paradise in northern France on this foodie-themed departure.

- *Paris to Normandy's Landing Beaches (or Grand France option)* – March 22, 2016 departure
- *Grand France* – March 22, 2016 departure

BIG SAVINGS ON "SPECIAL INTEREST" CRUISES: Those booking a 2016 cruise early can **SAVE 15% on all France river cruises OR SAVE 10% on all 2016 Europe cruises.** For details, click [here](#).

For more information, visit AvalonWaterways.com and "like" us on [Facebook](#). Agents should visit GlobusFamilyPartner.com for booking details and promotions.

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ABOUT AVALON WATERWAYS

Since we launched our very first ship in 2004, Avalon Waterways has invited you – our traveler – to be our muse. Thanks to you, we let imagination and a relentless desire to create a smart use of space, be our guide. The result? An incomparable river cruise experience, including one-of-a-kind Panorama SuitesSM – with innovative Open-Air Balconies[®] and beds facing the views – on the industry's only Suite Ships[®]: Unequaled vessels that feature two full decks of 200- and 300-square-foot suites. And on the spectacular ships of Avalon, "included" is one of our favorite words. Spacious outside staterooms with plenty of room to relax – included. Special touches like regional wines and beer at every onboard dinner – included. Complimentary Wi-Fi – included. The most shore excursions, led by Certified Local Guides – included. VIP entrance into must-see sites – included. Unique Local FavoritesSM designed to bring your destination to life – included. In addition to everything that is included, we also give you the freedom of Avalon Choice[®] – a different approach to river cruising that invites travelers to personalize their trip.

Whether you're looking for a romantic mini-break, an in-depth 24-day exploration or something in between, with Avalon Waterways, you can choose the river cruise that reveals the very best of Europe, Asia or South America– your way!

Consumers can book an Avalon Waterways vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.877.380.1535. For more information, please visit www.avalonwaterways.com. Travel agents can request Avalon Waterways brochures by calling toll free 1.800.221.0090 or visiting www.globusfamilypartner.com.