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INNOVATIVE SUITE SHIP DESIGN FROM AVALON WATERWAYS LOOKS OUT FOR THE WAY YOU LOOK OUT

LITTLETON, Colorado – April 8, 2015 – This week as Avalon Waterways unveils its 2016 cruise itineraries, the company is also inviting travelers to experience the views they deserve when sailing the rivers of Europe. Because unlike other cruise ships, Avalon Waterways has designed its staterooms so beds face the windows – and the incredible sights river cruising is famous for. In fact, on two full decks of every Suite Ship in Europe and Southeast Asia, Avalon Waterways offers travelers a unique point-of-view: One where the [view](#) is the whole point.

“In the average cruise cabin, the view from the bed never changes. Travelers are looking at the same scene throughout their voyage: The wall,” said Patrick Clark, managing director of Avalon Waterways. “We had a better idea. We turned our beds so they face out giant windows. To do this, we angled the wall behind the bed – a design innovation that provided two additional benefits. It opened up each stateroom and bathroom, exclusively giving Avalon travelers more space and better views.”

In terms of space, at 200-square-feet, Avalon’s Panorama Suites are 30 percent larger than the average stateroom. In fact, the smallest stateroom in the Avalon fleet is 172-square-feet.

Avalon also takes a different approach to the typical balcony. Instead of providing travelers with a traditional balcony, Avalon Waterways’ Suite Ships offer two full decks of suites with Open-Air Balconies: Floor-to-ceiling, wall-to-wall windows that open 7-feet wide.

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“With a focus on bringing the beauty of Europe or Southeast Asia inside, Avalon’s Open-Air Balconies offer our travelers a fresh air, panoramic cruising experience complete with epic views, in every weather condition, without compromising room space,” said Clark. “And when each room’s wall-to-wall panoramic window is closed, the Open-Air Balcony is transformed into a light, inviting and inspirationally designed sitting room that’s perfect for relaxing, reading a book or taking pleasure in a romantic dinner. Avalon’s Open-Air Balcony can be enjoyed any hour of the day, year round, adding considerable comfort to the overall guest experience.”

To spotlight the different point-of-view Avalon takes when it comes to showcasing the views of river cruising, the company is unveiling a [series of videos](#). The first view-focused video launched today.

BIG SAVINGS ON BIGGER VIEWS: Those booking a 2016 cruise early can **SAVE 15% on all France river cruises OR SAVE 10% on all 2016 Europe cruises**. For details, click [here](#).

For more information, visit AvalonWaterways.com and “like” us on [Facebook](#). Agents should visit GlobusFamilyPartner.com for booking details and promotions.

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ABOUT AVALON WATERWAYS

Since we launched our very first ship in 2004, Avalon Waterways has invited you – our traveler – to be our muse. Thanks to you, we let imagination and a relentless desire to create a smart use of space, be our guide. The result? An incomparable river cruise experience, including one-of-a-kind Panorama SuitesSM – with innovative Open-Air Balconies[®] – on the industry’s only Suite Ships[®]: Unequaled vessels that feature two full decks of 200- and 300-square-foot suites. And on the spectacular ships of Avalon, “included” is one of our favorite words. Spacious outside staterooms with plenty of room to relax – included. Special touches like regional wines and beer at every onboard dinner – included. Complimentary Wi-Fi – included. The most shore excursions, led by Certified Local Guides – included. VIP entrance into must-see sites – included. Unique Local FavoritesSM designed to bring your destination to life – included. In addition to everything that is included, we also give you the freedom of Avalon Choice[®] – a different approach to river cruising that invites travelers to personalize their trip.

Whether you’re looking for a romantic mini-break, an in-depth 24-day exploration or something in between, with Avalon Waterways, you can choose the river cruise that reveals the very best of Europe, Asia or South America– your way!

Consumers can book an Avalon Waterways vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.877.380.1535. For more information, please visit www.avalonwaterways.com. Travel agents can request Avalon Waterways brochures by calling toll free 1.800.221.0090 or visiting www.globusfamilypartner.com.