



**FOR IMMEDIATE RELEASE**

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## **CRUISE CRITIC REWARDS AVALON WATERWAYS FOR LOOKING OUT FOR THE WAY YOU LOOK OUT**

**LITTLETON, Colorado – October 5, 2015** – Today, Cruise Critic – the world’s leading cruise reviews site and online cruise community – announced the winners of its 8<sup>th</sup> annual [Cruise Critic Editors’ Picks Awards](#). Editors chose Avalon Waterways’ Panorama Suites as the “Best Cabins” in river cruising.

Cruise Critic cited Avalon’s ingenuity in design as its inspiration for the award stating, “With wall-to-wall, floor-to-ceiling, slide-open windows, the Panoramic Suites on Avalon’s ships feel much bigger than those on other vessels. Other innovation: While other cruise lines position beds to face the walls, Avalon’s look out onto the river so you can admire the scenery from under the covers.”

On the heels of revealing its “Great Views Event,” where Avalon Waterways features its unique point-of-view ... one where the view is the whole point ... in a new [video campaign](#), this award is particularly meaningful.

“In the average cruise cabin, the view from the bed never changes. Travelers are looking at the same scene throughout their voyage: The wall,” said Patrick Clark, managing director of Avalon Waterways. “We had a better idea. We turned our beds so they face out giant windows. To do this, we angled the wall behind the bed – a design innovation that provided two additional benefits. It opened up each stateroom and bathroom, exclusively giving Avalon travelers more space and better views.”

In terms of space, at 200-square-feet, Avalon’s Panorama Suites are 30 percent larger than the average stateroom. In fact, the smallest stateroom in the Avalon fleet is 172-square-feet.

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Avalon also takes a different approach to the typical balcony. Instead of providing travelers with a traditional balcony, Avalon Waterways' Suite Ships offer two full decks of suites with Open-Air Balconies: Floor-to-ceiling, wall-to-wall windows that open 7-feet wide.

“With a focus on bringing the beauty of Europe or Southeast Asia inside, Avalon’s Open-Air Balconies offer our travelers a fresh air, panoramic cruising experience complete with epic views, in every weather condition, without compromising room space,” said Clark. “And when each room’s wall-to-wall panoramic window is closed, the Open-Air Balcony is transformed into a light, inviting and inspirationally designed sitting room that’s perfect for relaxing, reading a book or taking pleasure in a romantic dinner. Avalon’s Open-Air Balcony can be enjoyed any hour of the day, year round, adding considerable comfort to the overall guest experience.”

**2016 “Great Views” Event Deal:** Travelers who appreciate a great view and want to see for themselves the “best cabins” in river cruising can enjoy savings of up to \$1,500/couple on Avalon Waterways’ Europe river cruises. Bookings must be made between now and 11.10.15. For more information, visit [AvalonWaterways.com](http://AvalonWaterways.com) and “like” us on [Facebook](https://www.facebook.com/AvalonWaterways). Agents should visit [GlobusFamilyPartner.com](http://GlobusFamilyPartner.com) for booking details and promotions.

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#### **ABOUT AVALON WATERWAYS**

Since we launched our very first ship in 2004, Avalon Waterways has invited you – our traveler – to be our muse. Thanks to you, we let imagination and a relentless desire to create a smart use of space, be our guide. The result? An incomparable river cruise experience, including one-of-a-kind Panorama Suites<sup>SM</sup> – with innovative Open-Air Balconies<sup>®</sup> and beds facing the views – on the industry’s only Suite Ships<sup>®</sup>: Unequaled vessels that feature two full decks of 200- and 300-square-foot suites.

On the spectacular ships of Avalon, “included” is one of our favorite words. Spacious outside staterooms with plenty of room to relax – included. Special touches like regional wines and beer at every onboard dinner – included. Complimentary Wi-Fi – included. The most shore excursions, led by Certified Local Guides – included. VIP entrance into must-see sites – included. Unique Local Favorites<sup>SM</sup> designed to bring your destination to life – included. In addition to everything that is included, we also give you the freedom of Avalon Choice<sup>®</sup> – a different approach to river cruising that invites travelers to personalize their trip.

Whether looking for a romantic mini-break, an in-depth 24-day exploration or something in between, with Avalon Waterways, you can choose the river cruise that reveals the very best of Europe, Asia, or South America– your way! For more information, visit [www.avalonwaterways.com](http://www.avalonwaterways.com).