



**FOR IMMEDIATE RELEASE**

**Contact:** Melanie Gravdal  
847.420.8808  
[Melanie@eda-pr.com](mailto:Melanie@eda-pr.com)

## **AVALON WATERWAYS GETS FRESH! COMPANY TURNS THE TABLE ON HEALTHY DINING OPTIONS**

**LITTLETON, Colorado – April 2016** – Known for its innovative, award-winning Suite Ship® design, Avalon Waterways is also inserting creativity into every moment of the cruise experience by bringing fresh ideas to the table – quite literally – in 2017. The company has just announced that it is teaming up with two of Europe’s rising culinary stars – [the Wrenkh brothers](#) – to design **Avalon Fresh<sup>SM</sup>**.

“We think our travelers deserve healthy, vegetarian food options that taste great,” said Patrick Clark, managing director of Avalon Waterways. “While we have always provided travelers with a selection of nutritious, delicious recipes, Avalon Fresh is taking this idea to a new level. Avalon Fresh is all about creating wholesome menu items where garden-fresh, local ingredients from small farms are married with a sprinkle of ingenuity. This exciting collection of new food will be so mouthwatering, it will be hard to believe it’s healthy.”

Whether focused on healthy dining alternatives or just great food, Avalon Waterways understands that with every dining experience, there is an opportunity to bring each destination to life. The company puts care into creating every day’s menu using quality ingredients. All prepared to perfection by our culinary artisans.

“Our team views dinners as the perfect complement to a day of discovery,” said Clark. “We craft our recipes using high-quality, prime-cut beef, fresh fish and an accompaniment of hand-picked local fruits, vegetables and garden greens. Every dinner features a specialty dish from the day’s destination as well as a choice of wine, including special wines of the region, selected by a professional sommelier and always complimentary.”

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And on each Avalon cruise, the company brings a local chef on board to interact with guests and prepare a special dinner, offering a true taste of the culture.

Also onboard Avalon's Suite Ships, guests can take advantage of the **Panorama Bistro**—a casual atmosphere offering a variety of regional and tapas-style dishes, hand-paired with local wines.

For more information about Avalon Waterways' dining options visit [www.avalonwaterways.com](http://www.avalonwaterways.com).

**DEAL ALERT:** Those booking a 2017 cruise by May 31, 2016 can **enjoy FREE flights OR they can SAVE 10% on Europe and Southeast Asia. China and South America cruises are 5% OFF.** For details, click [here](#).

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#### **ABOUT CHEFS KARL & LEO WRENKH**

The Brothers Wrenkh were raised in the first (and up until recently ... only) high-quality vegetarian restaurant in Austria. With a family motto, "Eating is Life!" they take cooking very seriously. While Leo attended a classic culinary school, Karl's cooking background has been more casual. Their styles merge using healthy, quality and locally grown ingredients to create foods with international flair.

These Viennese brothers opened the Wrenkh Vienna Culinary School 2.0 in 2009. Classes include everything from Indian cuisine to forest harvest; team cooking to herb hikes.

Karl and Leo share a lifelong love of good food and a strong desire to provide their guests – in the restaurant and at the culinary school – an unforgettable dining experience. For more information, visit [www.wiener-kochsalon.com](http://www.wiener-kochsalon.com)

#### **ABOUT AVALON WATERWAYS**

Since we launched our very first ship in 2004, Avalon Waterways has invited you – our traveler – to be our muse. Thanks to you, we let imagination and a relentless desire to create a smart use of space, be our guide. The result? An incomparable river cruise experience, including one-of-a-kind Panorama Suites<sup>SM</sup> – with innovative Open-Air Balconies<sup>®</sup> and beds facing the views – on the industry's only Suite Ships<sup>®</sup>: Unequaled vessels that feature two full decks of 200- and 300-square-foot suites.

On the spectacular ships of Avalon, "included" is one of our favorite words. Spacious outside staterooms with plenty of room to relax – included. Special touches like regional wines and beer at every onboard dinner – included. Complimentary Wi-Fi – included. The most shore excursions, led by Certified Local Guides – included. VIP entrance into must-see sites – included. Unique Local Favorites<sup>SM</sup> designed to bring your destination to life – included. In addition to everything that is included, we also give you the freedom of Avalon Choice<sup>®</sup> – a different approach to river cruising that invites travelers to personalize their trip.

Whether looking for a romantic mini-break, an in-depth 24-day exploration or something in between, with Avalon Waterways, you can choose the river cruise that reveals the very best of Europe, Asia, or South America— your way!

For more information, visit [AvalonWaterways.com](http://AvalonWaterways.com) and "like" us on [Facebook](#). Agents should visit [GlobusFamilyPartner.com](http://GlobusFamilyPartner.com) for booking details and promotions.