



**FOR IMMEDIATE RELEASE**

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**AVALON WATERWAYS HASN'T CHANGED HISTORY,  
ONLY THE WAY TRAVELERS SEE IT**

***Better Views Are Just the Beginning ...***

**LITTLETON, Colorado – April 6, 2016** – With the addition of the newly christened *Avalon Passion*® and *Avalon Imagery II*®, Avalon Waterways now boasts a fleet of 14 Suite Ships® in Europe and Southeast Asia. Redefining the window of opportunity for river cruisers worldwide, each has two full decks of Panorama Suites<sup>SM</sup> featuring beds that face the windows and the incredible views river cruising is famous for. In fact, 70 percent of Avalon Waterways' staterooms offer travelers a unique point-of-view: One where the [view](#) is the whole point.

"In the average cruise cabin, the view from the bed never changes. Travelers are looking at the same scene throughout their voyage: The wall," said Patrick Clark, managing director of Avalon Waterways. "We had a better idea. We turned our beds so they face giant, floor-to-ceiling windows. To do this, we angled the wall behind the bed – a design innovation that provided two additional benefits. It opened up each stateroom and bathroom, exclusively giving Avalon travelers more space and better views."

In terms of space, at 200-square-feet, Avalon's Panorama Suites are 30 percent larger than the average stateroom. In fact, the smallest stateroom in the Avalon fleet is 172-square-feet. And in Southeast Asia, all staterooms measure a whopping 245-square-feet.

Avalon also takes a different approach to the typical balcony. Instead of providing travelers with a traditional balcony, Avalon Waterways' Suite Ships offer two full decks of suites with Open-Air Balconies®: Floor-to-ceiling, wall-to-wall windows that open 7-feet wide.

“With a focus on bringing the beauty of Europe or Southeast Asia inside, Avalon’s Open-Air Balconies offer our travelers a fresh air, panoramic cruising experience complete with epic views, in every weather condition, without compromising room space,” said Clark. “And when each room’s wall-to-wall panoramic window is closed, the Open-Air Balcony is transformed into a light, inviting and inspirationally designed sitting room that’s perfect for relaxing, reading a book or taking pleasure in a romantic dinner. Avalon’s Open-Air Balcony can be enjoyed any hour of the day, year round, adding considerable comfort to the overall guest experience.”

To spotlight the different point-of-view Avalon takes when it comes to showcasing the views of river cruising, the company is featuring a **series of videos** found at [www.avalonwaterways.com](http://www.avalonwaterways.com).

**DEAL ALERT:** Those booking a 2017 cruise by May 31, 2016 can **enjoy FREE flights OR they can SAVE 10% on Europe and Southeast Asia. China and South America cruises are 5% OFF.** For details, click [here](#).

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#### **ABOUT AVALON WATERWAYS**

Since we launched our very first ship in 2004, Avalon Waterways has invited you – our traveler – to be our muse. Thanks to you, we let imagination and a relentless desire to create a smart use of space, be our guide. The result? An incomparable river cruise experience, including one-of-a-kind Panorama Suites<sup>SM</sup> – with innovative Open-Air Balconies<sup>®</sup> and beds facing the views – on the industry’s only Suite Ships<sup>®</sup>: Unequaled vessels that feature two full decks of 200- and 300-square-foot suites.

On the spectacular ships of Avalon, “included” is one of our favorite words. Spacious outside staterooms with plenty of room to relax – included. Special touches like regional wines and beer at every onboard dinner – included. Complimentary Wi-Fi – included. The most shore excursions, led by Certified Local Guides – included. VIP entrance into must-see sites – included. Unique Local Favorites<sup>SM</sup> designed to bring your destination to life – included. In addition to everything that is included, we also give you the freedom of Avalon Choice<sup>®</sup> – a different approach to river cruising that invites travelers to personalize their trip.

Whether looking for a romantic mini-break, an in-depth 24-day exploration or something in between, with Avalon Waterways, you can choose the river cruise that reveals the very best of Europe, Asia, or South America– your way!

For more information, visit [AvalonWaterways.com](http://AvalonWaterways.com) and “like” us on [Facebook](#). Agents should visit [GlobusFamilyPartner.com](http://GlobusFamilyPartner.com) for booking details and promotions.

