



FOR IMMEDIATE RELEASE

Contact: Melanie Gravdal
847.420.8808
Melanie@eda-pr.com

CHARTING A WHOLE NEW COURSE OF ACTION AVALON EXPANDS *ACTIVE DISCOVERY* CRUISES TO THE RHINE RIVER

LITTLETON, Colorado – April 2017 – Avalon Waterways invites travelers to the the world their way. Expansive. Unhindered. Utterly unique. And for those travelers who not only like to see new things, but also enjoy doing new things, Avalon is expanding its popular *Active Discovery on the Danube* cruises to include two **NEW *Active Discovery on the Rhine*** itineraries. On these highly unique vacations, travelers have the opportunity to bike, hike and explore their way through Europe. These are cruises focused on engaging in the unfamiliar.

“Our NEW *Active Discovery on the Rhine* cruises (9 days from Amsterdam to Frankfurt or the reverse) introduce travelers to the people and places of Europe in the most active, engaged and fun ways imaginable,” said Terri Burke, managing director of Avalon Waterways. “They can bike along the Rhine River, take a running tour of Amsterdam or hike on incredible trails. They can also immerse themselves in history and culture in each port with excursions to historic castles, a culinary tour or painting class. Avalon travelers can even dress up in real Roman attire and participate in a reenactment of the Roman Games, tour an extinct volcano and a coal mine – a UNESCO World Heritage Site.”

For the second year, Avalon Waterways is also offering travelers ***Active Discovery on the Danube*** cruises (9 days from Budapest to Linz or the reverse) which include opportunities to bike, hike, and canoe along the Danube River. Learn some of the local language—and then go try it in a café or pub ... Explore an ice cave, take an archery lesson, descend into an underground salt mine...or ascend a mountain during a guided climb. Conduct an orchestra, compose a waltz, play nine holes of golf or help a farmer in his apricot orchard.

“On both our Rhine and Danube River Active Discovery itineraries, every port gives travelers a world of possibilities as they interact with the locals and choose from a plethora of dynamic activities – a vast majority of which are included – that most appeal to them. It’s the Old World in a whole new way,” said Burke.

Avalon Waterways’ Active Discovery cruises are priced from \$3,249.

SEE THE WORLD FOR LESS SALES EVENT: Those booking a 2018 river cruise with Avalon Waterways can take advantage of \$299 Airfare* or Save Up To \$1,500** per couple when booking early. For details, click [here](#).

###

ABOUT AVALON WATERWAYS

Since we launched our very first ship in 2004, Avalon Waterways has invited you – our traveler – to be our muse. Thanks to you, we let imagination and a relentless desire to create a smart use of space, be our guide. The result? An incomparable river cruise experience, including one-of-a-kind Panorama SuitesSM – with innovative Open-Air BalconiesSM and beds facing the views – on the industry’s only Suite Ships[®]: Unequaled vessels that feature two full decks of 200- and 300-square-foot suites.

On the spectacular ships of Avalon, “included” is one of our favorite words. Spacious outside staterooms with plenty of room to relax – included. Special touches like regional wines and beer at every onboard dinner – included. Complimentary Wi-Fi – included. The most shore excursions, led by Certified Local Guides – included. VIP entrance into must-see sites – included. Unique Local FavoritesSM designed to bring your destination to life – included. In addition to everything that is included, we also give you the freedom of Avalon Choice[®] – a different approach to river cruising that invites travelers to personalize their trip.

Whether looking for a romantic mini-break, an in-depth 24-day exploration or something in between, with Avalon Waterways, you can choose the river cruise that reveals the very best of Europe, Asia, or South America– your way!

For more information, visit AvalonWaterways.com and “like” us on [Facebook](#). Agents should visit GlobusFamilyPartner.com for booking details and promotions.