



FOR IMMEDIATE RELEASE

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AVALON WATERWAYS TURNS THE TABLE ON DINING

LITTLETON, Colorado – April 2017 – Known for its innovative, award-winning Suite Ship® design, featuring two decks of Panorama Suites with Open-Air Balconies, Avalon Waterways is also inserting creativity into every moment of the cruise experience by bringing fresh ideas to the table – quite literally – in 2017. On the heels of announcing that it has teamed up with two of Europe’s rising culinary stars – [the Wrenkh brothers](#) – to design **Avalon Fresh**SM, Avalon Waterways is also announcing its **NEW Director of Culinary Joerg Penneke**.

“Penneke is bringing to the table nearly 30 years expertise that will continue to help us innovate Avalon’s dining experience,” said Pam Hoffee, chief product and operations officer for Avalon Waterways. “In addition to setting up kitchens and menus on seven (7) new river ships in Asia for Haimark, Penneke was the Corporate Chef for Uniworld, the Executive Chef for SilverSeas’ *Silver Cloud* and the Chef Entremetier for Crystal Cruises’ *Crystal Symphony*.”

As the culinary director for Avalon Waterways, Penneke will help Avalon’s team of culinary artisans bring each destination to life for guests by creating every day’s menu using fresh, quality ingredients that are prepared to perfection ensuring Avalon’s dining experience, from start-to-finish, is the perfect complement to a day of discovery. Penneke will also oversee the new Avalon Fresh program with Chefs Leo and Karl Wrenkh to provide Avalon’s guests healthy, vegetarian food options that taste great.

“While we have always offered travelers a selection of nutritious, delicious recipes, Avalon Fresh takes this idea to a new level. Avalon Fresh is all about creating wholesome menu items where garden-fresh, local ingredients from small farms are married with a sprinkle of ingenuity. This exciting collection of new food is so mouthwatering, it’s hard to believe it’s healthy,” said Hoffee.

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Also onboard Avalon’s Suite Ships, guests can take advantage of the **Panorama Bistro**—a casual atmosphere offering a variety of regional and tapas-style dishes, hand-paired with local wines.

For more information about Avalon Waterways’ dining options visit www.avalonwaterways.com.

SEE THE WORLD FOR LESS SALES EVENT: Those booking a 2018 river cruise with Avalon Waterways can take advantage of \$299 Airfare* or Save Up To \$1,500** per couple when booking early. For details, click [here](#).

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ABOUT CHEF JOERG PENNEKE

Executive Chef Joerg Penneke studied in Germany at the Hotel Gaststaetten Berlin under Simon Bolivar. Since then, he has spent nearly three (3) decades working in award-winning restaurants, hotels and cruise ships throughout Europe, New Zealand and Asia in a multitude of positions including executive chef, food & beverage manager, corporate chef and culinary director.

ABOUT CHEFS KARL & LEO WRENKH

The Brothers Wrenkh were raised in the first (and up until recently ... only) high-quality vegetarian restaurant in Austria. With a family motto, “Eating is Life!” they take cooking very seriously. While Leo attended a classic culinary school, Karl’s cooking background has been more casual. Their styles merge using healthy, quality and locally grown ingredients to create foods with international flair.

ABOUT AVALON WATERWAYS

Since we launched our very first ship in 2004, Avalon Waterways has invited you – our traveler – to be our muse. Thanks to you, we let imagination and a relentless desire to create a smart use of space, be our guide. The result? An incomparable river cruise experience, including one-of-a-kind Panorama SuitesSM – with innovative Open-Air Balconies[®] and beds facing the views – on the industry’s only Suite Ships[®]: Unequaled vessels that feature two full decks of 200- and 300-square-foot suites.

On the spectacular ships of Avalon, “included” is one of our favorite words. Spacious outside staterooms with plenty of room to relax – included. Special touches like regional wines and beer at every onboard dinner – included. Complimentary Wi-Fi – included. The most shore excursions, led by Certified Local Guides – included. VIP entrance into must-see sites – included. Unique Local FavoritesSM designed to bring your destination to life – included. In addition to everything that is included, we also give you the freedom of Avalon Choice[®] – a different approach to river cruising that invites travelers to personalize their trip.

Whether looking for a romantic mini-break, an in-depth 24-day exploration or something in between, with Avalon Waterways, you can choose the river cruise that reveals the very best of Europe, Asia, or South America— your way!

For more information, visit AvalonWaterways.com and “like” us on [Facebook](#). Agents should visit GlobusFamilyPartner.com for booking details and promotions.