



**FOR IMMEDIATE RELEASE**

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## AVALON WIDENS THE POSSIBILITIES TO SAIL ASIA'S NARROWIST WATERWAYS

**LITTLETON, Colorado – April 2017** – A journey on one of Asia's great rivers offers a tapestry of fascinating sights, colorful cultures and ancient traditions. A journey on Avalon Waterways' smaller ships widens the possibilities, getting travelers closer to all the must-see sights and introducing them to new destinations, locals and their way of life. On the heels of unveiling two, NEW 36-guest Suite Ships® on the Irrawaddy and Mekong Rivers in two years, **Avalon Waterways has announced plans to cruise farther into the Far East by increasing its fleet – and vacation portfolio – with another Suite Ship for the Mekong River – the *Avalon Saigon* – and new ways to see and explore Southeast Asia.**

"Avalon river cruises go beyond expectation ... they go beyond the grand waterways of Europe, too," said Terri Burke, managing director of Avalon Waterways. "With a maximum capacity of only 36 guests, our smaller Mekong and Irrawaddy Suite Ships invite travelers to see the world differently by sailing into surprising places other ships simply cannot. Gliding through narrow passageways, these intimate ships get travelers up close to the sights, cultures and traditions of Vietnam, Cambodia and Myanmar."

On Avalon's new Southeast Asia Suite Ships – the ***Avalon Saigon*, *Avalon Myanmar* and *Avalon Siem Reap*** – travelers are welcomed by 18 well-appointed **Avalon Suites with 245-square-feet of living space**. And, while other ships may offer guests tiny balconies, these new ships introduce travelers in Asia to Avalon's innovative, signature **Open-Air Balconies®** featuring floor-to-ceiling, wall-to-wall panoramic windows measuring 14-feet-wide with retractable screen systems and doors that slide open a full 9-feet, creating the feeling of sitting outside. In front of each Open-Air Balcony is a private sitting area, complete with love seat, chairs and table. And facing the passing views is Avalon's Comfort Collection Beds<sup>SM</sup>, inviting travelers to relax and enjoy every moment of cruising past the fascinating scenes of daily life on the Irrawaddy and Mekong Rivers.

In addition to introducing the NEW ***Avalon Saigon***, the company is adding a new itinerary to see and explore Vietnam & Cambodia. ***The Heart of Cambodia & Vietnam*** is a **NEW** 18-day journey through Cambodia and Vietnam. Travelers will not only enjoy an immersive cruise on the Mekong River, after flying to Hanoi, they will embark on a two-day cruise of Ha Long Bay.

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The river cruise company also allows travelers dozens of vacation extension options on both their Mekong and Irrawaddy itineraries. For instance, travelers booking a 13-day ***Fascinating Vietnam, Cambodia & the Mekong River*** cruise can add stays in Bangkok and/or Luang Prabang to their journey. Those who book the 14-day ***Golden Myanmar & the Alluring Irrawaddy*** itinerary can add Bangkok and/or Inle Lake to their vacation.

**2018 Southeast Asia cruises offered by Avalon Waterways:**

**MEKONG RIVER**

- 13-day ***Fascinating Vietnam, Cambodia & the Mekong River***  
(Ho Chi Minh City to Siem Reap; Siem Reap to Ho Chi Minh City)
- **NEW!** 18-day ***The Heart of Cambodia & Vietnam*** (Siem Reap to Hanoi; Ho Chi Minh City to Hanoi)

**IRRAWADDY RIVER**

- 14-day ***Golden Myanmar & the Alluring Irrawaddy***  
(Yangon to Yangon)

Avalon's other exotic cruise offerings include the [Yangtze River](#), [Amazon River](#) and [Galápagos Islands](#). For more information, visit [www.AvalonWaterways.com](#).

**SEE THE WORLD FOR LESS SALES EVENT:** Those booking a 2018 river cruise to Southeast Asia can **SAVE up to \$2,000 per couple**. Avalon Waterways is also catering to solo travelers by waiving the single supplement on select Avalon Irrawaddy and Mekong river cruise departures. For details, click [here](#).

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**ABOUT AVALON WATERWAYS**

Since we launched our very first ship in 2004, Avalon Waterways has invited you – our traveler – to be our muse. Thanks to you, we let imagination and a relentless desire to create a smart use of space, be our guide. The result? An incomparable river cruise experience, including one-of-a-kind Panorama Suites<sup>SM</sup> – with innovative Open-Air Balconies<sup>SM</sup> and beds facing the views – on the industry's only Suite Ships®: Unequaled vessels that feature two full decks of 200- and 300-square-foot suites.

On the spectacular ships of Avalon, “included” is one of our favorite words. Spacious outside staterooms with plenty of room to relax – included. Special touches like regional wines and beer at every onboard dinner – included. Complimentary Wi-Fi – included. The most shore excursions, led by Certified Local Guides – included. VIP entrance into must-see sites – included. Unique Local Favorites<sup>SM</sup> designed to bring your destination to life – included. In addition to everything that is included, we also give you the freedom of Avalon Choice® – a different approach to river cruising that invites travelers to personalize their trip.

Whether looking for a romantic mini-break, an in-depth 24-day exploration or something in between, with Avalon Waterways, you can choose the river cruise that reveals the very best of Europe, Asia, or South America—your way!

For more information, visit [AvalonWaterways.com](#) and “like” us on [Facebook](#). Agents should visit [GlobusFamilyPartner.com](#) for booking details and promotions.