

FOR IMMEDIATE RELEASE

Contact: Melanie Gravdal 847.420.8808 Melanie@eda-pr.com

EVERYONE DESERVES A SUITE VIEW: Avalon Waterways Announces New Suite Ship and Suite Fleet for 2019

LITTLETON, Colorado – March 7, 2018 – Travelers wanting to see the world need only cruise down its legendary rivers. For those interested in seeing more of the world, there's Avalon Waterways. Today, the award-winning river cruise operator announced plans to unveil a NEW Suite Ship in 2019. The NEW *Avalon Envision* marks the company's 13th Suite Ship in Europe and 16th Suite Ship worldwide.

"Avalon's signature Suite Ships feature 200-square-foot, one-of-a-kind Panorama Suites on two full decks," said Pam Hoffee, managing director of Avalon Waterways. "And, in 2019, there's only one point-of-view on an Avalon Waterways river cruise: The suite view. For the first time, Avalon's entire fleet will be made up of Suite Ships giving our travelers exclusive access to the industry's only Open-Air Balconies and beds facing the incredible views for which river cruising is famous."

Featuring the widest opening windows in river cruising, Avalon Waterways' signature Panorama Suites and Open-Air Balconies feature wall-to-wall, floor-to-ceiling windows that open wide (7-feet wide in Europe; 11-feet wide in SE Asia) to invite the outside-in, without compromising room space. Avalon's Panorama Suites also feature large marble bathrooms and beds facing the views.

Avalon's Suite Ships have made a splash in river cruising since the *Avalon Panorama* debuted in 2011 and have not only garnered industry awards; they have also won-over river cruisers across the globe.

In fact, according to a recent survey of 652 past Avalon travelers*:

- 95% of cruisers prefer Avalon's Panorama Suites to other cruise line cabins and would choose Avalon Waterways again, based on their Panorama Suite experience.
- 95% also would choose Avalon's Open-Air Balconies to traditional French balconies.
- Further, 92% of travelers said beds facing the views is "important" or "extremely important" when booking a river cruise.

The NEW *Avalon Envision* will debut in the Spring and sail on the <u>Danube River</u> on several itineraries including on the 10-day *Danube Dreams*, 10-day *Legendary Danube* and 12-day *Blue Danube Discovery*.

SEE BEYOND SALES EVENT: Travelers booking a 2019 cruise early can save up to \$2,500 per couple on select Europe and Asia river cruises.

###

ABOUT AVALON WATERWAYS

Since we launched our very first ship in 2004, Avalon Waterways has invited you − our traveler − to be our muse. Thanks to you, we let imagination and a relentless desire to create a smart use of space, be our guide. The result? An incomparable river cruise experience, including one-of-a-kind Panorama Suites™ − with innovative Open-Air Balconies® and beds facing the views − on the industry's only Suite Ships®: Unequaled vessels that feature two full decks of 200- and 300-square-foot suites.

On the spectacular ships of Avalon, "included" is one of our favorite words. Spacious outside staterooms with plenty of room to relax – included. Special touches like regional wines and beer at every onboard lunch and dinner – included. Complimentary Wi-Fi – included. The most shore excursions, led by Certified Local Guides – included. VIP entrance into must-see sites – included. In addition to everything that is included, we also give you the freedom of Avalon Choice® – a different approach to river cruising that invites travelers to personalize their trip.

Whether looking for a romantic mini-break, an in-depth 24-day exploration or something in between, with Avalon Waterways, you can choose the river cruise that reveals the very best of Europe, Asia, or South America—your way!

^{*} January 2018 survey of 652 past Avalon Waterways travelers.