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BLOOM & GROW.

AVALON INTRODUCES TWO NEW TULIP TIME CRUISES FOR 2020

LITTLETON, Colorado – April 2, 2019 – Its long spring season and cool evenings make Holland the perfect place to grow tulips. And, from mid-March through the end of May, the fields featuring rows, upon rows of colorful tulips draw crowds ... for good reason. From breathing in the colorful blooms at Keukenhof near Lisse to bicycling along the Dutch Waterways to witness the colorful horizons of rural fields, nothing says spring like Tulip time! In 2020, Avalon Waterways is unveiling five (5) cruises – including **three (3) NEW** itineraries – that invite travelers to Europe when the crowds are small and the blooms are bountiful.

“Every year, the fields of Holland transform into a colorful wonderland of beauty,” said Pam Hoffee, managing director of Avalon Waterways. “It’s a spectacle every world traveler should witness up-close, at least once. And in 2020, we’re giving our guests more opportunities to breathe in the beauty of seven million blooms and tiptoe through the tulips.”

In 2020, Avalon Waterways is unveiling a **NEW 8-day Tulip Time in Holland & Belgium**, **NEW 8-day Tulip Time Highlights** and **15-day Grand Tulip Cruise of Holland & Belgium** itineraries.

Avalon’s new 8-day [***Tulip Time in Holland & Belgium***](#) vacation begins in Amsterdam and ends in Brussels with opportunities to bike the river banks of Arnhem, take a guided walk through a mill and bake a Vlaai, spend time among ancient architecture in Namur, walk through the romantic streets of the “Fiery City” of Liège, visit the Grote Markt in Antwerp and meander along the Lower Town Streets of Brussels.

The river cruise company’s other new 8-day escape – [***Tulip Time Highlights***](#) – begins in Brussels with opportunities to explore the cobblestones, canals and cosmopolitan charisma of Ghent – or alternatively, Bruges – a “last post” ceremony in Bossuit, a guided walk of the Delta Works, time spent in Rotterdam, an immersion in Dutch history in Zaandam, tulips, tulips and more tulips in Haarlem and ends with the spectacular sights of Amsterdam.

The river cruise company's **15-day [Grand Tulip Time Cruise of Holland & Belgium](#)** combines both new cruise itineraries, giving travelers an in-depth vacation featuring windmills, waterways and waving fields of flowers.

Other Tulip-focused itineraries include 8-day ***Tulip Time Cruise*** and ***Tulips of Northern Holland*** itineraries.

Also in 2020, using Avalon's **NEW [Your Way](#)** options, travelers can choose to add-on land exploration to the start or end of their cruise by booking: 1) An Avalon Waterways land extension; 2) A Monograms independent vacation package or 3) A Globus escorted touring vacation.

"With our new Your Way program, we're making it easier for travelers to extend their river cruise vacation with land itineraries that are perfectly suited to their preferences and budget," said Hoffee. "In addition, with our exclusive onboard Avalon Choice menu on each and every river cruise itinerary, our guests have their pick of the widest array of included excursions, from classic sightseeing to immersive discoveries and active adventures."

[The Suite Life Sales Event](#): Book a 2020 Europe cruise early and receive \$299 air and SAVE \$1,000 per couple on select sailings.

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ABOUT AVALON WATERWAYS

Travelers wanting to see the world need only cruise down its legendary rivers. For those interested in seeing more of the world, there's Avalon Waterways®. Our entire fleet of Suite Ships® feature one-of-a-kind Panorama SuitesSM, with the widest opening windows in river cruising, the industry's only Open-Air BalconySM and beds facing the incredible views. Beyond our wall-to-wall, floor-to-ceiling windows is a world waiting to be explored – *Your Way* – with customizable vacation options, from start to finish.

Whether travelers want to enjoy a guided walking tour of one of Europe's great cities, join a cooking class or paddle a canoe, our *Avalon Choice*® selections of Classic, Discovery and Active excursions offer a wide range of possibilities. When they prefer to explore on their own, we can help with all the recommendations, information and gear travelers need with our Adventure Center and AvalonGO mobile app. And when it's time to refuel, Avalon's *FlexDining*® program gives guests the choices they crave.

With Avalon Waterways, the possibilities are as wide open as the views. For more information, visit www.avalonwaterways.com; travel agents can visit www.globusfamilypartner.com.