



## About Us.

### SEE THE WORLD YOUR WAY.

#### WITH AVALON, THE POSSIBILITIES ARE AS WIDE OPEN AS THE VIEWS.

Travelers wanting to see the world need only cruise down its legendary rivers. For those interested in seeing more of the world, there's Avalon Waterways. Our Suite Ships® feature one-of-a-kind Panorama Suites<sup>SM</sup>, with the widest opening windows in river cruising, the industry's only Open-Air Balcony<sup>SM</sup> and beds facing the incredible views.

Beyond our wall-to-wall, floor-to-ceiling windows is a world waiting to be explored – *your way*.

Whether travelers want to take a guided walking tour of one of Europe's great cities, join a cooking class or paddle a canoe, our Avalon Choice® selections of Classic, Discovery and Active excursions offer a wide range of possibilities. When they prefer to explore on their own, we can help with all the recommendations, information and gear travelers need with our *new* Adventure Center and AvalonGO mobile app. And when it's time to refuel, Avalon's dining options on board are as wide open as our travelers' views, with our *new* FlexDining<sup>SM</sup> choices.

### IT'S ALL ABOUT YOUR OUTLOOK:

#### THE WIDEST VIEW IN THE WHOLE WIDE WORLD.

There's only one point-of-view on an Avalon Waterways river cruise – the suite view. Our entire fleet in Europe and Southeast Asia is completely comprised of Suite Ships®, each featuring our signature Panorama Suites<sup>SM</sup> with the widest-opening windows in river cruising, the industry's only Open-Air Balcony® and an inviting bed facing the ever-changing scenery on two full decks of every ship.

Living up to its name, the *NEW Avalon View* also features clear-view glass panels on each balcony – replacing exterior railings – for unobstructed views. Even seasoned travelers have never seen – or experienced – the world like this.

Providing wider openings for the wide-eyed, Avalon Waterways Open-Air Balconies were designed with our guests' views in mind. A Panorama Suite highlight on the Suite Ships of Avalon, these wall-to-wall, floor-to-ceiling windows open 7-feet wide in Europe and 11-feet wide in Southeast Asia ... Wider than any other balconies in the industry.

Avalon' innovative Open-Air Balconies blur the line between outside and in while forming a comfortable and spacious seating area for six and creating an open invitation to discover and dream. Even better? Open-Air Balconies do not sacrifice room space. In contrast, they invite our guests to enjoy 100 percent of their Panorama Suite, 100 percent of the time.

And they're making a splash with Avalon's guests. In fact, according to a new survey of 652 past travelers, 95% would choose Avalon's Open-Air Balconies to traditional French balconies.

We're the only river cruise company that's figured out how to give our cruisers everything they want – more space, indoor/outdoor living and huge views for miles in the comfort and privacy of their rooms. Our Open-Air Balconies are a retreat, an escape ... A place to enjoy a snack, a drink, a good book and a stunning view.

When travelers sail with us, one thing is certain ... Their outlook has never been brighter.

### **DREAM ON BEFORE YOU DRIFT OFF.**

Avalon Waterways invites guests to live the dream and watch the world pass them by from the comfort of their Comfort Collection<sup>SM</sup> beds. While other cruise companies invite travelers to breathe in views of the wall, our Panorama Suites feature beds that face the views for which river cruising is famous.

### **LOCAL FLAVORS. YOUR TASTES.**

From fresh air to fresh fare ... so much creativity you can taste it.

Avalon Waterways has teamed up with brothers Karl and Leo Wrenkh – two of Europe’s rising culinary stars – to present the latest concept in “haute cuisine.” With Avalon Fresh<sup>SM</sup>, travelers can guiltlessly indulge in creative dishes with surprising flavors and a dash of innovation. With a philosophy of procuring ingredients to create inspired healthy dishes, Avalon Fresh brings the passing landscape to the plate.

While savoring the flavors of the world, Avalon Waterways has opened up a whole new world of possibilities for its guests, inviting them to choose where they’d like to dine with FlexDining<sup>SM</sup>. Whether they choose a breezy al fresco lunch at the Sky Grill, an elegant four-course dinner in the glass-walled dining room, a petite plate at the Panorama Bistro or even breakfast in bed, FlexDining offers our guests the opportunity to enjoy their meals in a multitude of venues as well as open dining times, more two-top tables for couples, bar service on the Sky Deck and daily night fare, on request, at the bar. We even provide complimentary picnic lunches to those interested in taking their dining experience off the ship.

### **WE NAVIGATE. YOU STEER: CRUISERS CAN BE CHOOSERS.**

The company that reinvented river cruise ships is also redefining the river cruise experience with Avalon Choice<sup>®</sup>. Offering travelers “Classic,” “Discovery” and “Active” options on every river cruise itinerary, Avalon Choice presents Avalon guests with a variety of excursions and onboard activities each day – all engaging in their own way. Whether travelers want to walk in the footsteps of legends, walk down the street like a local or accelerate their walk into a jog, Avalon’s selection of included daily outings and optional excursions invite guests to further personalize their experience to suit their interests and passions.

And, with help from their Avalon Adventure Host – available on every Suite Ship in Europe – travelers can check out a bike (from onboard their Suite Ship) for a scenic ride through town. They can grab a Nordic walking stick and hike to a hillside vineyard or castle. Whether they’re looking for a kayaking excursion on the river or a complimentary fitness class on the Sky Deck, Avalon’s Adventure Host can make it happen.

When they want to explore the world independently, the GPS-enabled AvalonGo app arms travelers with a detailed, daily schedule of their itinerary, a list of nearby attractions (featuring hours of operation, historical facts and more), maps, directions as well as local cafés, restaurants, bars and entertainment options for further exploration

With our proprietary Your Way options, travelers can also easily extend their vacation before or after their Avalon cruise with exciting stays in worldly cities.

Avalon Waterways invites travelers to let the world in and their inner explorer out. They have an open invitation to experience each destination in more ways, in exceptional ways and most importantly, in their own, very personal ways.

### **AMAZING. INCLUDED.**

On each and every vacation, Avalon Waterways encourages travelers to see the world through the lens of a local with inspired, local inclusions on board and on shore.

Regional wine and beer with lunch and dinner ... On board enrichment activities and entertainment ... On shore excursions with Local Guides ... Even a customized mobile app loaded with navigation and suggestions to fuel free time ... Avalon offers an exclusive experience that features all of the right inclusions yet leaves room for travelers to

personalize their vacation while also affording them little luxuries like complimentary Wi-Fi and around-the-clock cappuccinos.

NEW inclusions include BeWell, refillable water stations that not only provide guests with endless hydration (while eliminating the need for single-use water bottles onboard), but also give them invigorating, vitamin-infused options like “Green Hope +15,” “Body Guard +15” and “Pink Positive +15” to keep up their energy throughout their journey.

Also NEW – and included – are AvalonGO Beyond devices that invite travelers to say goodbye” to expensive phone bills and stay connected with friends and family on vacation. This exclusive, personal “hot spot” is also a headset for guests to use on excursions, helping them stay connected to their Local Guide and the world around them..

#### TIME FOR PASTIMES.

A vacation to the legendary riverbanks of the world offers travelers a break from the ordinary; but not from their extraordinary interests. Avalon Waterways gives travelers the most dynamic offering of “Special Interest” cruises to date, inviting them to explore their hobbies and passions on vacation.

From beer and wine to history, music and Christmas cruises, Avalon’s Special Interest itineraries complement stories with stout, history with harmony and impressions with impressionism. These passion-filled vacations unite Avalon’s guests with their pastimes and other like-minded travelers.

#### DIVE IN: ACTIVE & DISCOVERY CRUISES.

Whether travelers prefer to paddle, pedal, paint, puree or ponder their way through Europe, on Avalon’s **Active & Discovery** cruises, every day is an adventure and every adventure is up to them. And, in 2021, this exclusive series of customizable cruises is growing by 19 percent (19%) with more departures and a new itinerary.

Untethered and full of included options, our innovative *Active & Discovery* cruises feature extraordinary activities that give travelers the choice they crave on vacation. On these one-of-a-kind cruises, each day, travelers can choose from a selection of included “Active,” “Discovery” and “Classic” excursions – an average of 23 of them – giving our guests unparalleled opportunities to customize their cruise.” Avalon Waterways’ engaging and energizing collection of *Active & Discovery*<sup>SM</sup> river cruises take place in Holland and Belgium as well as itineraries that sail on the Danube, Rhine & Rhône Rivers

#### SUSTAINABLE, RESPONSIBLE RIVER CRUISING.

The vibrant and beautiful surroundings of the world’s rivers are a benefit of river cruising. We are dedicated to preserving the precious environment river cruising affords travelers and have taken great strides to protect the planet as well as the people and the places we visit. [Refer to Sustainability Key Messages for details.]

#### WIND YOUR WAY THROUGH ASIA.

Our smaller ships widen the possibilities, worldwide. Avalon river cruises go beyond expectation. They go beyond the grand waterways of Europe, too, winding down the intriguing waters of Southeast Asia and India. Gliding through narrow passageways, these intimate ships get travelers up close to the sights, cultures, and traditions of Vietnam, Cambodia and India.

#### A WORLD OF POSSIBILITIES.

Our worldwide fleet is comprised of 16 Suite Ships: 14 in Europe and two (2) in Southeast Asia:

- *Avalon Panorama*® (2011)
- *Avalon Vista*® (2012)
- *Avalon Visionary*® (2012)
- *Avalon Artistry II*® (2013)
- *Avalon Expression*® (2013)
- *Avalon Impression*® (2014)
- *Avalon Illumination*® (2014)
- *Avalon Tapestry II*® (2015)
- *Avalon Tranquility II*® (2015)
- *Avalon Siem Reap*<sup>SM</sup> (2015)
- *Avalon Imagery II*<sup>SM</sup> (2016)
- *Avalon Saigon*<sup>SM</sup> (2018)
- *Avalon Envision*<sup>SM</sup> (2019)
- *Avalon View*<sup>SM</sup> (2020)

Travelers can sail the Rhine, Danube, Rhône, Seine, Saône, Main, Moselle, Amazon, Mekong, Ganges and Nile Rivers with Avalon Waterways.